

# LV serum treatment

ENGLISH

On my way home from the salon,  
my hair sways in the wind, silky  
and alive,

leaving a soft sound—and a  
lingering thrill.

Deeply hydrated. Naturally  
luminous.

That irresistible feeling, now yours  
at home.



Distributed in Canada by  
K'S B-SOLUTIONS LTD.(CANADA)



Product manufactured by  
CHUOYUKI.(JAPAN)

# LV serum

## Hair Repair Serum

Hair Strengthening Ingredient  
“FiberHance™” Formulated

Experience salon-like texture and shine at home.  
Feel the difference in softness and finger  
combing.

A 2-way treatment that can be used  
both in-bath and out-of-bath

For Highly Damaged Hair

Both in-bath and out-of-bath use provide  
outstanding results.

High-damage intensive care serum

- ✓ For hair damaged by repeated hair coloring or bleaching
- ✓ For hair that has lost volume
- ✓ For frizzy, coarse, or hard-to-manage hair you want to keep smooth and controlled

Makes hard hair supple, and  
gives soft hair firmness.

- ✓ By supplying oil and moisture at the same time, high-performance treatment ingredients intensively care for hair from the inside

### FiberHance [Hair Strengthening Ingredient] (Gluconic Acid · Gluconamide)

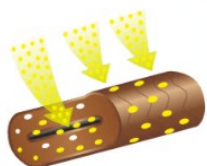
Derived from glucose (grape sugar), this ingredient is designed to strengthen hair. It is engineered to work within the cortex of the hair fiber,



reinforcing the hair from the inside out. This increases hair strength while providing elasticity and body. Because it bonds with keratin—the main structural component of hair—it reinforces keratin fibers, leading to stronger, healthier hair.

### Hair Anti-Aging Ingredient “Elcalactone” – Repair Effect

When heat is applied through treatments such as blow-drying or using a hair iron, the amino groups of the hair’s internal components (proteins) react and bond with the hair anti-aging ingredient Elcalactone. This reaction allows the repairing effect to become long-lasting



Hair anti-aging ingredients penetrate into the hair



Heat treatment causes bonding with internal hair components



Repair effect is fixed inside the hair and lasts



### • How to Use

#### When Used In-Bath

- ✓ After shampooing, gently remove excess water.
- ✓ Apply LV serum mainly to the hair ends and damaged areas.  
Leave on **for 2–3 minutes**, then rinse thoroughly.
- ※ The key point is to apply a sufficient amount.

#### When Used Out-of-Bath

- ✓ After towel-drying, take a small amount of LV serum in your hands and apply mainly to the hair ends.  
Dry and style as usual.
- ※ Applying too much may cause heaviness or stickiness.
- ※ Can also be used on dry hair.

### Fragrance

A gentle, calming Kinmokusei (Osmanthus) scent.